EAT SMART – VIDEO MAKERS WORKING GROUP

The aim of this document is to respect the agreement established between the local groups' video-makers experts during the Training Course in Beijing. The final documentary will follow what is exposed below if possible. For any questions, don't hesitate to contact Jorge.carbajal@cesie.org

We kindly suggest the video-makers to take the deadline as a must in order to facilitate and respect the work of the other partners and to achieve the objectives indicated in the project application. Therefore, we invite you to make sure the work of your Local Working Group will also facilitate the video-makers' editing task, and thus, video-makers can record all material by 15th July so they can count on 1 month for the editing phase.

Please answer to the email in which this document is included just to confirm you have received and understood it.

STRUCTURE of the FINAL DOCUMENTARY (to be finished and sent to CEISE through Dropbox within 15th August 2013)

* LENGTH 1 hour in total (15 minutes for each national group final edited movie)

* CHAPTERS:

- Training Course in Beijing 17th – 22nd March 4-5 minutes

- 6 local workshops to be developed from April to August 9 minutes and 30 seconds
(to be divided as equally as possible depending on the material recorded for each workshop)

- Credits 30 seconds

* The times are approximated, we can consider 1'30'' flexibility for each part
* We will agree about how to create opening and introductory titles for each section with a graphic common corporative image for all national videos
* If VOICEOVER is added to any part (optional), it must be in English
* SUBTITLES:
- FONT & SIZE: Arial 14

FINAL FORMAT file: mp4, maximum file size 800 MB to be shared by Dropbox

VIDEO SPECIFICATIONS:
PAL 25FPS
Video resolution HD: 1920 x 1080

AUDIO SPECIFICATIONS
* Avoid no copyright music or get the rights (recommended local bands).
* 16 bits, 48000hzt (CONFIRMED)

FINAL PRODUCT:
DVD: menu with 4 independent videos